

## **NEW VIRGINIA: Scaling4Growth Program**

Statewide Recruitment



### **Now Accepting Applications for Cohort 13**

Small Business Owners, would you like to go from Entrepreneur to CEO? Increase your revenue and create jobs? The Virginia Department of Small Business and Supplier Diversity is now accepting on line applications for the NEW VIRGINIA: Scaling4Growth training program. This program is designed for business owners to learn how to scale their business by assessing their business model and becoming more efficient in areas of human resource, finance, social media, procurement and bank speak.

**NEW VIRGINIA: Scaling4Growth** is Virginia's brand of the Interise StreetWise MBA program. This "StreetWise MBA" program is in partnership with **Interise.org**. For further data on the success from this program, visit www.Interise.org.

#### **Program Overview**

- 6-month training program starting on March 2, 2023
- Class attendance is MANDATORY
- Classes will be virtual (some sessions will be in person) and open to qualified applicants across the Commonwealth of Virginia
- Classes meet every other Thursday from 9:30 AM— 1:00 PM (some classes may be back-to-back depending on the calendar/holidays)
- Average spent on homework is 3-5 hours per week

#### **Eligibility Requirements (must meet all to be eligible)**

- Must be a Virginia-based business
- In business at least three (3) years
- Revenue Between \$250,000 and \$10,000,000 (averaged over 3 years)
- One other full-time person working in the company besides the majority owner and able to run the company while the owner is attending class
- The majority owner is the participant (51% ownership or more); substitutes may NOT participate
- Certified as a SWaM (Small, Woman-owned, or Minorityowned) by the Virginia Department of Small Business and Supplier Diversity SWaM must be current
- Willingness to complete all assignments on time

APPLY NOW: http://scaling4growth.interise.org

Questions or need more info: Email: kathryn.dolan@sbsd.virginia.gov

The Virginia Department of Small Business and Supplier Diversity will hold Information Sessions to discuss the program. Join us to learn more about the program and get your questions answered

Information Sessions Presented by Ms. Rita Ricks, Interise Instructor			
Jan. 23, 2023 Session I	9:00am-10:30am	Click here to join the meeting Meeting ID: 289 526 149 561 Passcode: TGsSsd Download Teams   Join on the web	+1 434-230-0065 Phone Conference ID: 712 901 446#
Jan. 23, 2023 Session II	2:00pm-3:30pm	Click here to join the meeting Meeting ID: 298 194 892 526 Passcode: YxKz6f Download Teams   Join on the web	+1 434-230-0065 Phone Conference ID: 270 811 953#



# NEW VIRGINIA: Scaling4Growth Program



Statewide Recruitment